

overall advertising envelope with image of the Howe Sewing Machine factory and steam boat in Bridgeport, Ct.

By unk

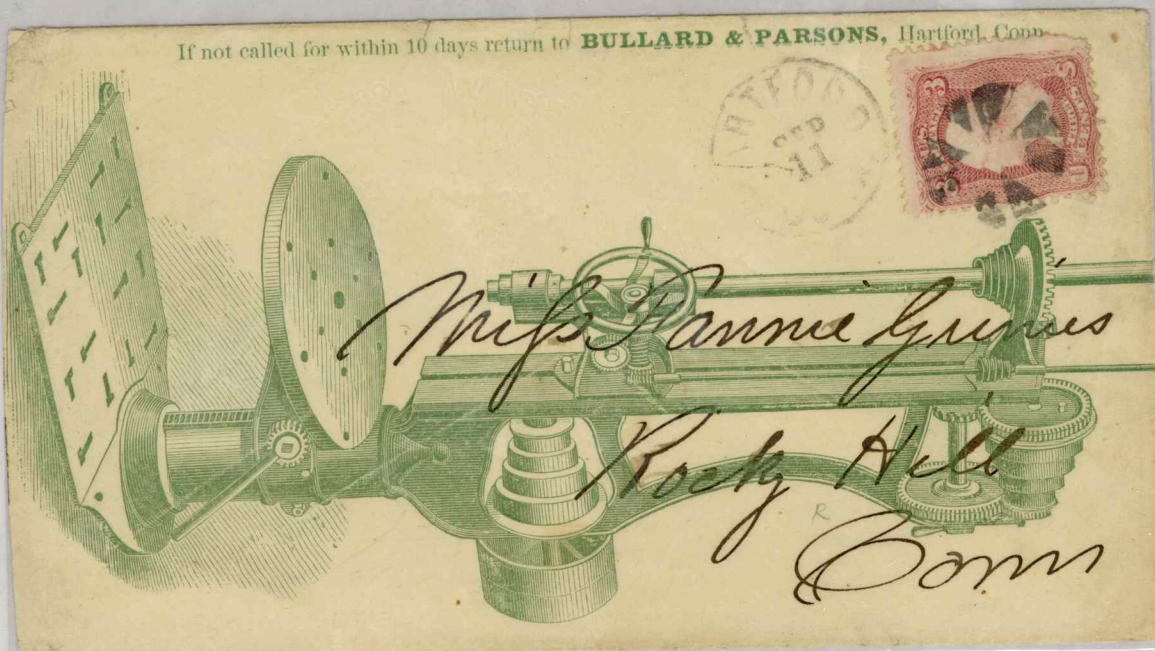
Between 1865/67, Elias established The Howe Machine Co. in Bridgeport, Connecticut that was operated by Elias's sons-in-law, the Stockwell Brothers until about 1886. An 1868 letter and mailing envelope are offered here. The envelope has a beautiful overall advertisement for the Howe Sewing Machine Co., of Bridgeport, Ct. It shows a huge factory with steamboat named the Elias Howe Jr in the foreground. I'm not sure how many liberties Howe took when designing this envelope used for advertising purposes in 1868.



overall illustrated advertising cover for the Bullard and Parsons
Co of Hartford Ct with image of a Bullard Drill press 1860's

By unk

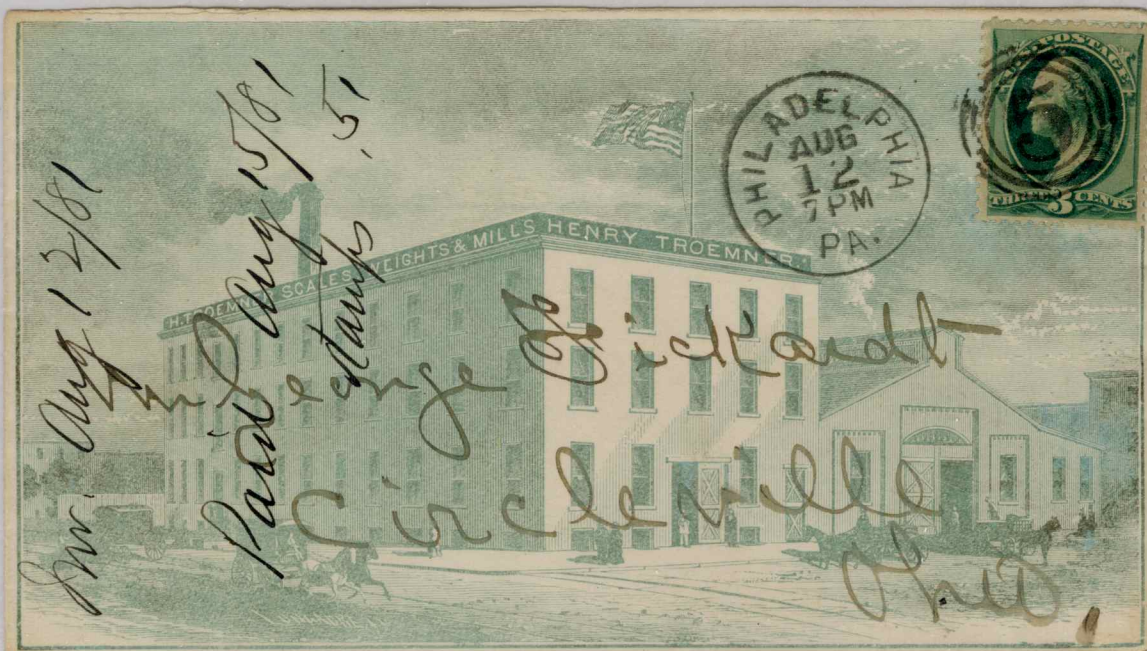
As the Civil War came to an end, New England became a major hub for industry and manufacturing companies. Many towns from Vermont to Rhode Island became hubs for the machine tool industry. One of the major companies was the Bullard Machine works, of Hartford, Ct. This advertising cover has a wonderful overall image of the drill press, which was produced by the Bullard & Parsons co. Many companies used their postal envelopes to advertise their wares, and this envelope is a wonderful example of such advertising.



overall illustrated advertising postal cover with a vf illustration of the factory run by Henry Troemner in Philadelphia.

By unk

American Advertising in the 1860's and 70's came in many forms, including circulars and broadsides. Trade cards were introduced later in the century. Some of the fanciest advertising came in the form of postal covers. Merchants could mail correspondence nationwide for 3cts, and many took advantage of this cheap postage to advertise their products while sending correspondence to their customers. In this example of advertising, Mr. Troemner mailed postal envelopes to his customers with images of his large factory in Philadelphia. This was an inexpensive form of advertising, and it gave his customers an impressive view of his business. The cover has a vf Philadelphia postmark, and is franked with the 3ct banknote issue, with 5 in the center of a target cancel.



Beautiful overall illustrated advertising cover for a music store in Milwaukee Wisconsin in 1864

By unk

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Munn & Co. 1858 illustrated advertising cover for Munn & Co.
Scientific American Patent Agency NY, NY

By Munn & Co.

Scientific American was founded by inventor and publisher Rufus M. Porter in 1845[2] as a four-page weekly newspaper. Throughout its early years, much emphasis was placed on reports of what was going on at the U.S. Patent Office. Offered is an early advertising cover for the Scientific American, with illustration of it's New York office, and the interior of the building in 1858. Very nice ephemeral item relating to the early days of the patent office



overall illustrated envelope with stock image of Springfield, Vt
showing houses and gardens

By unk

Many towns wanted to present the best image of their town as they could. Springfield chose this stock envelope illustrated image to present what they felt was an inviting image of their town. Other New England towns used this envelope to advertise their village. A vf envelope with image of a town, showing the American flag, Victorian houses, and a manicured garden, with people walking freely about town. The envelope has a Springfield, Vt postmark, which is dated 1894. The stamp is the 2ct Columbian issue, issued for the Columbian Exposition

